

Kobe City Concepts

Kobe is a beautiful port city
surrounded by the mountains and sea.
Since opening our port to the people of the world,
this city has been a birthplace of culture and popular trends.

Kobe is a city with many sides to explore.
Urban city centers coexist with rural mountain villages,
and the elegant cityscapes, vibrant old streets,
along with the winding hills that lead into town
all offer a different view every day.

Kobe is a city full of warmth and human connection.
We come together through our strong bonds
that help us overcome challenges and hardships,
and with our open spirit that celebrates diversity.
Kobe always welcomes everyone with a gentle embrace.

Kobe has inherited many things over the years,
and we will continue to make contributions both at home and abroad—
fostering connections across generations and perspectives
as we march on forward into the future.

With the technology and knowledge gathered and cultivated over time,
Kobe is a city that nurtures pioneering industries and trailblazers,
and a place where people gather from across the seas and skies
to create new value for the future.

A place where everyone can pursue their dreams,
helping and supporting each other along the way.
A city where rich nature intertwines with people's lives,
and everyone can find their own happiness.

We will continue to shape our city into one we can proudly call our own,
passing it on to the generations to come.